

Lloan Alas  
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## PROFESSIONAL SUMMARY

Experienced software engineer with a strong background in web technologies and a proven ability to lead projects and drive innovation. With over a decade of industry experience, I specialize in front-end development and thrive in dynamic environments.

## EDUCATION

PhD in Information Systems & Technology (on-hold)  
Claremont Graduate University, 2021 – 2022

Master of Science in ICT - Software Design and Programming  
Denver University, 2018 – 2020

Bachelor of Science - Media Arts and Animation  
Art Institute of California - Inland Empire, 2010 - 2015

## EXPERIENCE

### Software Engineer at **Mozilla**

July 2021 – Present

- Develop and maintain Firefox Relay (Next.js app) features using React.
- Implement SQL-based telemetry strategies for Grafana.
- Enhance Guardian project, streamlining VPN-FxA integration.
- Provide React guidance to lower team learning curve, accelerating feature development.
- Drive front-end enhancements, boosting Relay adoption.
- Contribute to code refactoring, improving team productivity.

### Application Developer at **Esri**

Feb 2018 – July 2021

- Spearheaded development of all WordPress applications for Esri.com publications.
- Developed tools for authoring, including image optimization and user permissions management.
- Optimized legacy code to improve site performance and improve authoring experience.
- Throughout my tenure, due to successful development, tech stack adoption increased by 400%.

### Software Engineer Intern at **Mozilla**

May 2019 – Aug 2019

- Identified and fixed bugs across multiple Firefox browser developer tools products, including console, inspector, and memory monitor.
- Contributed to various feature implementations, notably the Firefox network panel search functionality.

### Web Developer at **Fit Body Boot Camp HQ**

July 2017 – Feb 2018

- Developed custom WordPress themes with Bootstrap 3 & 4 for Multisite Networks, ensuring uniformity across 530+ franchise sites.

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- Led custom theme and plugin development to automate internal processes and enhance operational efficiency.
- Managed search engine optimization efforts, driving organic traffic to franchise sites and online properties.
- Implemented version control with GitHub/Git, streamlining feature delivery and ensuring code integrity.
- Conducted code cleanup, documentation maintenance, and optimization for improved performance.

#### Lead Web Developer at **Voice Marketing**

Aug 2014 – Aug 2017

- Oversaw WordPress application development for marketing campaigns.
- Managed SEO efforts to boost website visibility and traffic.
- Led cross-functional team, completing hundreds of projects.
- Collaborated with designers and marketers to integrate web solutions.

#### **Freelance** web developer

2009 – 2014

- Translated PDF designs into pixel-perfect web applications.
- Directed hosting, deployment, and version control.
- Built accessible, high-performance web architectures.
- Developed proprietary applications under NDAs.

#### **SKILLS**

- |                                 |                         |              |
|---------------------------------|-------------------------|--------------|
| • HTML/CSS                      | • LAMP Stack            | • Express    |
| • JavaScript (ES6)              | • MERN Stack            | • NGINX      |
| • PHP & MySQL                   | • Unix (Ubuntu)         | • Grafana    |
| • WordPress Development         | • Google Analytics      | • Typescript |
| • Project Management            | • Next.js               | • Storyboard |
| • Typescript                    | • Responsive Web Design |              |
| • Redis                         | • SASS/LESS             |              |
| • Adobe Creative Suite          | • Git/GitHub            |              |
| • eCommerce experience          | • Google Analytics      |              |
| • SEO optimization              | • Node/NPM              |              |
| • React                         | • Jira                  |              |
| • Troubleshooting and Debugging | • Jest/Mocha            |              |
|                                 | • Postgres              |              |